



Brand Assurance

High standards are equal to long term success.

By carefully controlling the design of all licensed product properties we are ensuring that they continue to attract and appeal to consumer interest and taste. That is why the use of all REBELDE WAY (THE REBELS) characters, names and items must be approved before the manufacture and sale of any product designed by licensees. In addition, any packaging, advertising, promotion, catalogue, website, etc. containing REBELDE WAY (THE REBELS) art must receive written approval from Dori Media International before production and distribution.

Approval Process

Even though Dori Media International provides each project with its immediate and complete attention, approvals require a certain amount of time. A period of 10 working days should be allowed for each stage of the approval process in your timetable. Submit your designs and products for approval in the following stages:

• Draft, design concept • Preproduction sample • Production sample, final packaging.

Registrations And Legal Notes

Dori Media International considers the protection of its property extremely important and it carefully monitors the use of its registered trademarks and legal notes. The following legal note should appear on all packaged goods, advertising and promotional material.

**Rebelde Way [The Rebels]™, copyright© Dori Media International GMBH,
Chris Morena Group S.A.**